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News Release

FOR IMMEDIATE RELEASE

August 16, 2022

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South River Mortgage Welcomes New Chief Operating Officer

ANNAPOLIS, MD-- South River Mortgage (SRM) is proud to name Jack Haynes as chief operating officer. In this role, Haynes will be responsible for maximizing the company's growth through the development and execution of key strategic initiatives. He will report to Chief Executive Officer James Plack.

"I'm excited to be part of a great team that is positioned well in the market for future growth," said Haynes. Haynes boasts 28 years of experience in the financial services industry. One goal for this new position, identified by Haynes, is to improve and standardize processes based on the best practices of SRM's top performers.

Tyler Plack, president of South River Mortgage commented, "I am hopeful to see Jack help us improve our processes both within operations and sales... He will help bridge the gap between our sales teams and operations teams by setting clear roles and responsibilities for all parties throughout the organization."

About South River Mortgage, LLC

South River Mortgage is the nation's leading reverse mortgage lender serving over 20 states to help homeowners secure the retirement they deserve. For more information about South River Mortgage, LLC, please visit our website www.SouthRiverMortgage.com/About.

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